



# Exhibitor Staff Registration Form

29th Annual Craft Brewers Conference  
and BrewExpo America®

May 2-5, 2012 (BrewExpo America® Trade show is May 3 & 4)

San Diego Town & Country Resort & Conference Center, San Diego, CA

CraftBrewersConference.com

Company Name \_\_\_\_\_

**Visitor Passes:** Limit of eight complimentary passes per exhibiting company. Each pass allows one day entrance to BrewExpo America.

Passes will be mailed to you in early April. \*Total number of Complimentary Visitor Passes ordered: \_\_\_\_\_

**\*Must be ordered by April 1, 2012.**

## ADDITIONAL BADGES

**"BrewExpo Only" Exhibitor Badges:** includes admission to the welcome reception, keynote address, BrewExpo America, complimentary lunch and beer on Thursday and Friday and closing reception on Saturday. Admission to the conference seminars is NOT included with purchase of BrewExpo Only Badges. If you wish to attend any seminar please purchase a full conference upgrade below. **(You receive 3 complimentary badges with your booth rental - listed on your Application for Exhibit Space - this area is for ordering additional badges, if needed.)**

|            | Will attend:             |                          |             |
|------------|--------------------------|--------------------------|-------------|
|            | Welcome Reception        | Closing Reception        |             |
| Name _____ | <input type="checkbox"/> | <input type="checkbox"/> | Email _____ |
| Name _____ | <input type="checkbox"/> | <input type="checkbox"/> | Email _____ |
| Name _____ | <input type="checkbox"/> | <input type="checkbox"/> | Email _____ |
| Name _____ | <input type="checkbox"/> | <input type="checkbox"/> | Email _____ |

BA Member Company-Subtotal of additional "Exhibitor BrewExpo Only" badges \_\_\_\_\_ x \$150 = \$ \_\_\_\_\_ (by March 4)

Non-Member-Subtotal of additional "Exhibitor BrewExpo Only" badges \_\_\_\_\_ x \$250 = \$ \_\_\_\_\_ (by March 4)

## UPGRADED BADGES

**"Full Conference" Exhibitor Badges:** includes admission to the welcome reception, keynote address, BrewExpo America, complimentary lunch and beer on Thursday and Friday, admission to conference seminars and closing reception on Saturday. These are for representatives of exhibiting company ONLY. **Not to be used for customers or clients.**

|            | Will attend:             |                          |             |
|------------|--------------------------|--------------------------|-------------|
| Reception  | Welcome                  | Closing Reception        |             |
| Name _____ | <input type="checkbox"/> | <input type="checkbox"/> | Email _____ |
| Name _____ | <input type="checkbox"/> | <input type="checkbox"/> | Email _____ |
| Name _____ | <input type="checkbox"/> | <input type="checkbox"/> | Email _____ |
| Name _____ | <input type="checkbox"/> | <input type="checkbox"/> | Email _____ |

BA Member Company-Subtotal of additional "Exhibitor Full Conference" badges \_\_\_\_\_ x \$300 = \$ \_\_\_\_\_ (by March 4)

Non-Member-Subtotal of additional "Exhibitor Full Conference" badges \_\_\_\_\_ x \$400 = \$ \_\_\_\_\_ (by March 4)

**GRAND TOTAL of all additional badges \$ \_\_\_\_\_**

**Payment Information:** Payment must be in U.S. funds.

Check one:  Check  Visa  MasterCard  Amex

Card number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Name on Card (print) \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

**Make checks payable to:** Brewers Association **Mail application and payments to:** 736 Pearl Street, Boulder, CO 80302 or PO Box 1679, Boulder, CO 80306-1679 **Telephone:** 720.473.7671 or 888.822.6273 (U.S. and Canada only) **Fax:** +1.303.447.2825 **e-mail:** williams@brewersassociation.org

**Web:** CraftBrewersConference.com

Craft Brewers Conference and BrewExpo America  
are presented by the Brewers Association  
www.BrewersAssociation.org

